

Top of the Lake Art Fest Application

New Deadline!

DEADLINE January 29, 2010

Application also available online at www.mainstreetokeechobee.com

Name _____
 (If entering as a team, please give separate information below)
 Address _____
 City _____ State ____ Zip _____
 Phone _____
 E-mail _____
 Web Page _____

Information Team artist #2: (see Eligibility & Regulations)

Name _____
 Address _____
 City _____ State ____ Zip _____

ARTWORK

Category _____

SLIDE/IMAGE #1 Title _____
 Medium _____ Size _____
 Description of your work _____

SLIDE/IMAGE #1 Title _____
 Medium _____ Size _____
 Description of your work _____

SLIDE/IMAGE #1 Title _____
 Medium _____ Size _____
 Description of your work _____

SLIDE/IMAGE # 4 BOOTH /DISPLAY

This slide/image* should be an image of your fully set up and stocked Booth as it will appear at the Top of the Lake Art Fest, if you are selected. Please **DO NOT** submit an image that contains signage identifying you by name.

ARTWORK CATEGORY

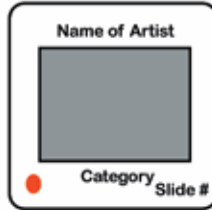
- 2-D ART (Painting, Watercolor, Drawing, Printmaking, etc.)
 3-D ART (Clay / Pottery; Glass, Metal Sculpture / Wood, Jewelry)
 Photography / Digital
 Mixed Media

Artists wishing to exhibit work in more than one category must submit a separate application, fee and slides* for each category.

NEW THIS YEAR!

POSTER CONTEST FOR 2010 TOP OF THE LAKE ART FEST
 PLEASE USE SEPARATE APPLICATION.

Labeling Your Slide



Hold slide so that image is seen correctly.
 PRINT your name at the top.
 Place a RED dot in the lower left corner. Print your medium in the lower center. In the lower right corner, number slides 1 - 4.
 Slide 1 may be used in publicity.
 Slide 4 is your booth/display.

Artists may supply their Artwork on CD or DVD Disk.
 Original work should be consistent with what is shown, and the images not altered or enhanced on the CD.

Each image must be a separate & titled clearly, including booth set up. Artwork should be saved in High-Res JPEG, TIFF OR PDF.

DO NOT SEND WORK EMBEDDED IN A PRINT OR WORD PROGRAM

Additional Information

On a separate sheet of paper, please tell us interesting or newsworthy information about you, your work, or your artistic process. Process/technique information will be available to the jury, and any information you send may also be used in our Top of the Lake Art Fest Program, and or given to our contacts at newspapers, television and radio stations for media coverage of Top of the Lake Art Fest

By signing this application, the artist (s) acknowledges having received and read the rules governing the Top of the Lake Art Fest and agrees to abide by them. I do hereby release and hold harmless Okeechobee Main Street, Inc., Top of the Lake Art Fest Committee and the City of Okeechobee of and from any and all manner of actions, suits, damages or claims whatsoever arising from any loss or damage to my property or anyone's property in my possession or supervision.

Signature: _____
 Date: _____
 Signature: (Artist #2 if Team) _____
 Date: _____

Please let us know how you found us!

Referred by: _____

Call to Artists 2010



SATURDAY and SUNDAY

February
27th & 28th

Flagler Park
Okeechobee, Florida

Presented by Okeechobee Main Street





Presented By Okeechobee Main Street, Inc.

You are invited to apply for acceptance to the 2010 Top of the Lake Art Fest in beautiful downtown Okeechobee, Florida.

The Top of the Lake Art Fest is a juried outdoor Fine Art Show, presented by Okeechobee Main Street, Inc. The purpose of this Art Fest is to bring talented fine artists to the community of Okeechobee, Florida.

Top of the Lake Art Fest will take place North of beautiful Lake Okeechobee in Flagler Park, a lovely park located in the heart of the City.

All artist booths will be located in spacious Flagler Park. Food, entertainment, art demo tent and children's art programs will be featured both days in the park.

AWARDS*

Best of Show \$1,000.
Judges Choice \$500.

1st Place in each Category \$100. each
2nd Place in each Category \$ 50. each

Patrons of the Arts Awards
\$250.00 minimum purchase guarantee
on artwork at the Art Fest
(Anticipated Participation: \$3,000. and up)

* Top of the Lake Art Fest reserves the right to alter these awards to comply with the number of entries in each of the categories. Artists selected will be notified of any award changes prior to the show.

New Deadline!

IMPORTANT DATES

January 29, 2010
Postmark deadline for application
February 1, 2010
Notification of acceptance will be mailed or emailed.
February 1, 2010
Artist information packets mailed.

February 27, 2010
Artist Check-In

Application Checklist

- Completed & Signed Application
- Four 35MM Slides or **Digital CD or DVD: showing 3 images of your work and one of booth display.
- \$ 15.00 Check for non-refundable Application Fee
- \$ 100.00 Check for Juried Booth Fee

Artists may enter more than one category for jurying; however, an artist may not jury in two categories using slides of the same work. Separate application forms, checks, and slides must be submitted for each category entered.

(Application and booth fees MUST be separate checks. Booth fees are returned in full to applicants who are not accepted in the show.)

Make checks payable to Okeechobee Main Street, Inc.

- Self Address, stamped business-sized envelope for return of materials.

** Digital samples of your work will be accepted, however if original body of work is not consistent with what is shown, and if the images appear altered from the original, you will be disqualified without refund.

- I would be willing to provide a demonstration of my art in the Art Demo Tent. (Booth sitting services available)

Selection Process

Artists invited to show their work are chosen by two independent jurors from the visual arts community. Additional Art Fest information and space assignments will be mailed beginning January 15, 2010.

Return your application to:
Top of the Lake Art Fest
Okeechobee Main Street
111 NE 2nd Street - Okeechobee, FL 34972

Top of the Lake Art Fest Rules

All Work must be the original creation of the applicant(s). Displayed work must be consistent with slides submitted with application. Reproductions of the original works must be signed and/or numbered. All reproductions whether framed or unframed, must be clearly and individually labeled "REPRODUCTION" or "LIMITED EDITION REPRODUCTION". This notice must appear on the front of each item displayed. Framed reproductions may be displayed in browse bins and/or hung on one wall of the booth, not to exceed ten (10) linear feet. All unframed reproductions must be displayed in browse bins. Unframed reproductions may not be displayed in the same browse bin as original artwork.

Only artists selected by the jurors for the Top of the Lake Art Fest Committee may exhibit work within the Top of the Lake Art Fest. Artist or Artist team listed on the application must be present, oversee their exhibit at all times and display their work for the duration of the show. Assistants, including family members, are welcome, but not in place of the artist.

The work of one exhibitor may be displayed in each space. Booth sharing is not permitted with the exception of collaborating teams. Collaborations must be artistic rather than business. A team producing a single product may qualify as a single exhibitor; however, teams may consist of no more than two persons, both names must be present on the application, and both persons named must be present. Only works produced by the team may be shown. Both artists must sign all forms. Both artists must be present during the festival.

The following items are NOT acceptable:

Objects assembled from kits, pre-carved or pre-molded reproductions, manufactured parts, buy-sell, and commercial displays will not be permitted. No ceramics cast from commercial molds, velvet paintings, painted copies of "old masters," mirrors, rocks, shells, deco up age, dough art, picture frames, photographs which have been widely published, craft or craft supplies, kits, wooden toys, clothing hats, jewelry made of forks, spoons or coins, plants (except for display), or foods. Any item produced by any person other than the accepted applicant(s) will not be accepted.

Top of the Lake Art Fest Committee maintains the right to review all displays, inspect all art work, and check artist's ID's to insure that they are in accordance with the Top of the Lake Art Fest rules, and that the art work is as represented by photo submitted with the application. A work determined as unacceptable or deemed inappropriate must be removed and may not be displayed to the public within the Top of the Lake Arts Fest. Violation of Top of the Lake Art Fest rules may be grounds for expulsion without a refund.

Single booth spaces measure approximately 10' x 10' and cost \$100.00. Double spaces measure 10' x 20' and cost \$200. You are required to display the official booth card to be provided by the Top of the Lake Art Fest Committee. NO EXCEPTIONS. Artists are encouraged to display an informational statement concerning their work and process. NO ribbons or awards from other shows may be displayed.

All artwork displayed must be for sale and prices clearly marked. No commission will be collected. A broad price range is suggested. Artists are responsible for their own insurance and the collection and reporting of any applicable Florida Sales Tax (7%). If your check is returned for insufficient funds, a \$40 fee must be paid to Okeechobee Main Street, Inc. in order to be eligible for future festivals.

Prepare your booth for outdoor exhibition. The park remains in its natural setting. The booth locations will run generally along paved paths in the park, which is grassy with mostly shady areas under oak trees. Electricity is available. Pets are allowed - Leash law enforced.

Okeechobee Main Street, Inc. will make every reasonable attempt to safeguard the artists' work and property, but liability is ultimately the responsibility of the artist. Police cars patrol the surrounding area after hours, however, Okeechobee Main Street, Inc. assumes no responsibility for loss or damage.

This is a family oriented show in a lovely, friendly setting.
We look forward to receiving your application!

Questions? Call Okeechobee Main Street Office at 863.357.MAIN or email - bridgette-mainstreet@earthlink.net

THIS APPLICATION IS ALSO AVAILABLE ON
OKEECHOBEE MAIN STREET'S WEB SITE
www.mainstreetokeechobee.com

Set-up and Show Times

Exhibit Set up Times
Saturday, February 27, 2010
from 7:30 am - 9:30 am
All exhibits must be in place by 9:30 am.
(early set up on Friday, February 26, 2010
will be allowed from 3:00 - 6:00 pm)

Exhibit Show Times
Saturday, February 27, 2010
10:00 am - 5:00 pm
Sunday, February 28, 2010
10:00 am - 4:00 pm

All exhibits must remain in place both days until end of show times.
Anyone leaving early, putting away art or closing exhibit before end of show will be disqualified from participation in any future Top of the Lake Art Fest and will forfeit any prize money.

Judging will begin at 10:00 am

Artist Amenities

Artist Hospitality Tent will provide information and refreshments for artists during the Top of the Lake Art Fest.

Top of the Lake Art Fest program featuring artist's name, booth space and media, plus map of the Art Fest area and a program of activities for the weekend will be published, as well as a marketing campaign.

Top of the Lake Art Fest and participating artists will be featured on Okeechobee Main Street's Web site - www.mainstreetokeechobee.com

Top of the Lake Art Fest Location "The Gateway to South Florida"



Complete rules and regulations, as well as detailed directions will be included with accepted Artist's information packets